

Monday, August 2, 2010

09:00-17:00

Registration Center

- \* Registration of Participants
- \* Distribution of Conference Materials

Monday, August 2, 2010

10:00-18:00

The Aula

## **Opening Plenary Session: Keynote Addresses**

Chair: Prof. William Graham, University of Toronto, Canada  
Prof. Greg Andonian, Carleton University, Ottawa, Canada

### **Welcoming Address**

by Prof. George E. Lasker, Conference Chairman,  
Founder and President of the International Institute for Advanced Studies, Canada

### **Welcoming Address**

by Dr. Wolfgang Gerstner, the Right Honorable Mayor of Baden-Baden, Germany

### **Solving the Data Deluge Problem**

by Prof. Jens Pohl, Vice-President and Co-Chairman of the Conference; and Executive  
Director, Collaborative Agent Design Research Center, Cal Poly, San Luis Obispo, CA, USA

### **Multimedia and the Hybrid Classroom in the Context of Global Education**

by Prof. Winfried K. Rudloff, Governors State University, University Park, IL, USA

### **Personalizing the World around Us**

by Prof. William Graham, IIAS and the University of Toronto, Ontario, Canada

## **LUNCH BREAK: 12:30 – 14:00**

### **On Stamina and Wellbeing**

by Prof. Hartwig Schuldt, IIAS, Hamburg, Germany

### **Triggering the Relational Potential of the Human Race**

by Prof. Ayten Aydin, IIAS, Former UN/FAO Senior Adviser, Rome, Italy.

### **The Concept of Social Responsibility of University**

by Dr. Marcin Geryk, Chancellor, Gdansk Management College, Gdansk, Poland

### **When Time Slows Down: The Joys and Woes of De-Nesting**

by Dr. Susie Vrobel, The Institute for Fractal Research, Germany

### **Breakthrough in the Human Decision Making Based on an Unconscious Origin of Free Will**

by Prof. Daniel M. Dubois, University of Liège, Belgium

### **Ethical Concerns for Psychological Services in Macao**

by Dr. Gertina J. van Schalkwyk, University of Macao, Macao, SAR, China

### **Neuroeconomics and Public Health**

by Prof. Torben Larsen, CAST/Southern Danish University, Denmark

### **Architecture as Art and Architects as Artists**

by Prof. Greg Andonian, School of Architecture, Carleton University, Ottawa, Canada