Monday, August 2, 2010 09:00-17:00 Registration Center

* Registration of Participants
* Distribution of Conference Materials

Monday, August 2, 2010 10:00-18:00 The Aula

**Opening Plenary Session: Keynote Addresses**

Chair: Prof. William Graham, University of Toronto, Canada
    Prof. Greg Andonian, Carleton University, Ottawa, Canada

**Welcoming Address**
by Prof. George E. Lasker, Conference Chairman, Founder and President of the International Institute for Advanced Studies, Canada

**Welcoming Address**
by Dr. Wolfgang Gerstner, the Right Honorable Mayor of Baden-Baden, Germany

**Solving the Data Deluge Problem**
by Prof. Jens Pohl, Vice-President and Co-Chairman of the Conference; and Executive Director, Collaborative Agent Design Research Center, Cal Poly, San Luis Obispo, CA, USA

**Multimedia and the Hybrid Classroom in the Context of Global Education**
by Prof. Winfried K. Rudloff, Governors State University, University Park, IL, USA

**Personalizing the World around Us**
by Prof. William Graham, IIAS and the University of Toronto, Ontario, Canada

**LUNCH BREAK: 12:30 – 14:00**

**On Stamina and Wellbeing**
by Prof. Hartwig Schuldt, IIAS, Hamburg, Germany

**Triggering the Relational Potential of the Human Race**
by Prof. Ayten Aydin, IIAS, Former UN/FAO Senior Adviser, Rome, Italy.

**The Concept of Social Responsibility of University**
by Dr. Marcin Geryk, Chancellor, Gdansk Management College, Gdansk, Poland

**When Time Slows Down: The Joys and Woes of De-Nesting**
by Dr. Susie Vrobel, The Institute for Fractal Research, Germany

**Breakthrough in the Human Decision Making Based on an Unconscious Origin of Free Will**
by Prof. Daniel M. Dubois, University of Liège, Belgium

**Ethical Concerns for Psychological Services in Macao**
by Dr. Gertina J. van Schalkwyk, University of Macao, Macao, SAR, China

**Neuroeconomics and Public Health**
by Prof. Torben Larsen, CAST/Southern Danish University, Denmark

**Architecture as Art and Architects as Artists**
by Prof. Greg Andonian, School of Architecture, Carleton University, Ottawa, Canada