

Wednesday, July 30, 2008

9:00 – 16:00

Hall B

Symposium on Risk Analysis /Management Cybernetics /Economics

Joint Chair:

Prof. Akira Ishikawa, Aoyama Gakuin University, Tokyo, Japan

Dr. Sophia Langley, CARMA Ltd. and IIAS, United Kingdom

**Assessment of External Environmental Elements within SWOT Analysis
Utilizing the Evaluation of Risks and Benefits**

by Profs. David Řehák, Radek Dubec and Monika Grasseová,
University of Defence, Czech Republic

Risk Management in Energy Trading

by Dr. Sophia Langley, CARMA Ltd. and IIAS, United Kingdom

**The Volatility Study of Some Economic Time Series –
Opportunities of the Special Software**

by Dr. Jaroslav Potměšil, University of West Bohemia in Pilsen, Czech Republic

Distribution of Volatility Proxies

by Dr. Alexandr Kuchynka, University of West Bohemia in Pilsen, Czech Republic

The Ubiquitous Age and Business-Intelligence Information Systems

by Prof. Akira Ishikawa, Aoyama Gakuin University, Tokyo, Japan and
Crisis Management Society of Japan

A Theory of Design Management and Its Empirical Estimation: Case of Korea

by Dr. Chae-Suk Lim, Inst. of Environmental Design & Research, Yonsei Univ., Seoul, Korea

LUNCH BREAK 12: 00 – 14:00

The Visualization and Simulations of the Multidimensional Economic Time Series

by Dr. Jaroslav Potměšil, University of West Bohemia in Pilsen, Czech Republic

Vysegrad Group – Macroeconomic Point of View

by Prof. Ludmila Bokrošova, University of West Bohemia in Pilsen, Czech Republic

Social Responsibility of Universities and Corporations: The Polish Perspective

by Prof. Marcin Geryk, The Chancellor of the Gdansk Management College, Gdansk, Poland

Motivation in Management of Educational Institutions: Review of Research

by Žaneta Geryk, Ph.D. Gdansk Management College, Gdansk, Poland

Ethics of MBA Students in Business Schools and at Universities

by Ms. Tanja AntoniĆ, The Faculty of Teacher Education of the University of Zagreb, Croatia.

Forecasting of Hedge Funds Returns

by Dr. Miroslav Mitev & Dr. Martin Kuehrer, Siemens AG Österreich